
PERFORMANCE BREAKTHROUGH INFLUENCING WITH PRESENCE AND STORY

Growing leaders' capacity to drive the human side of strategy.

Thursday, April 12, 2018

37 East 28th Street

Suite 206,

New York City

12:30 - 4:30 pm

Wine & cheese and networking

4:30 - 5:30 pm

Fee: \$100

(Includes a copy of

*Performance Breakthrough:
A Radical Approach To Success
At Work*)

As your organization begins 2018, new strategies, challenges and possibilities abound! You need leaders who can inspire with authenticity, convey a compelling vision, and create strong followership. Performance of a Lifetime has helped thousands of leaders enhance their capacity to:

- Establish trust and articulate a compelling vision
- Engage buy-in and action
- Craft stories in which the audience is the "hero"
- Make difficult or technical content accessible
- "Show up" with presence, authenticity, and confidence

Join us for an afternoon that will spark your imagination and jump-start your ability to influence with creativity, innovation and flexibility. You'll experience our innovative approach — blending improvisation, performative psychology, and business acumen — and explore how we can add value to your 2018 leadership and talent development strategies.

**CLICK TO
REGISTER**

"Performance of a Lifetime helped some of our most senior executives better communicate with their clients, and the difference is mind-boggling. We use them now for all of our senior folks."

— GLOBAL CHIEF CREATIVE OFFICER, GREY GROUP

About Performance of a Lifetime

Performance of a Lifetime uses the art and science of performance "off the stage" to help leaders with the human side of strategy. Our coaches leverage The Becoming Principle® to engage leaders and organizations around the world in discovering, creating and acting on new and uncharted possibilities. When you practice performing the way actors and improvisers do, you are able to be both who you are and who you are not yet — that is, who you and your team or organization want to become. Our services include professional development workshops and custom leadership development programs. Performance of a Lifetime's work has been featured in the *Harvard Business Review*, *the Wall Street Journal*, *Fast Company*, *Forbes*, and *Wired*. Learn more — read CEO Cathy Salit's column on Inc.com; pick up her book, *Performance Breakthrough: A Radical Approach to Success At Work*; or visit www.performanceofalifetime.com.

